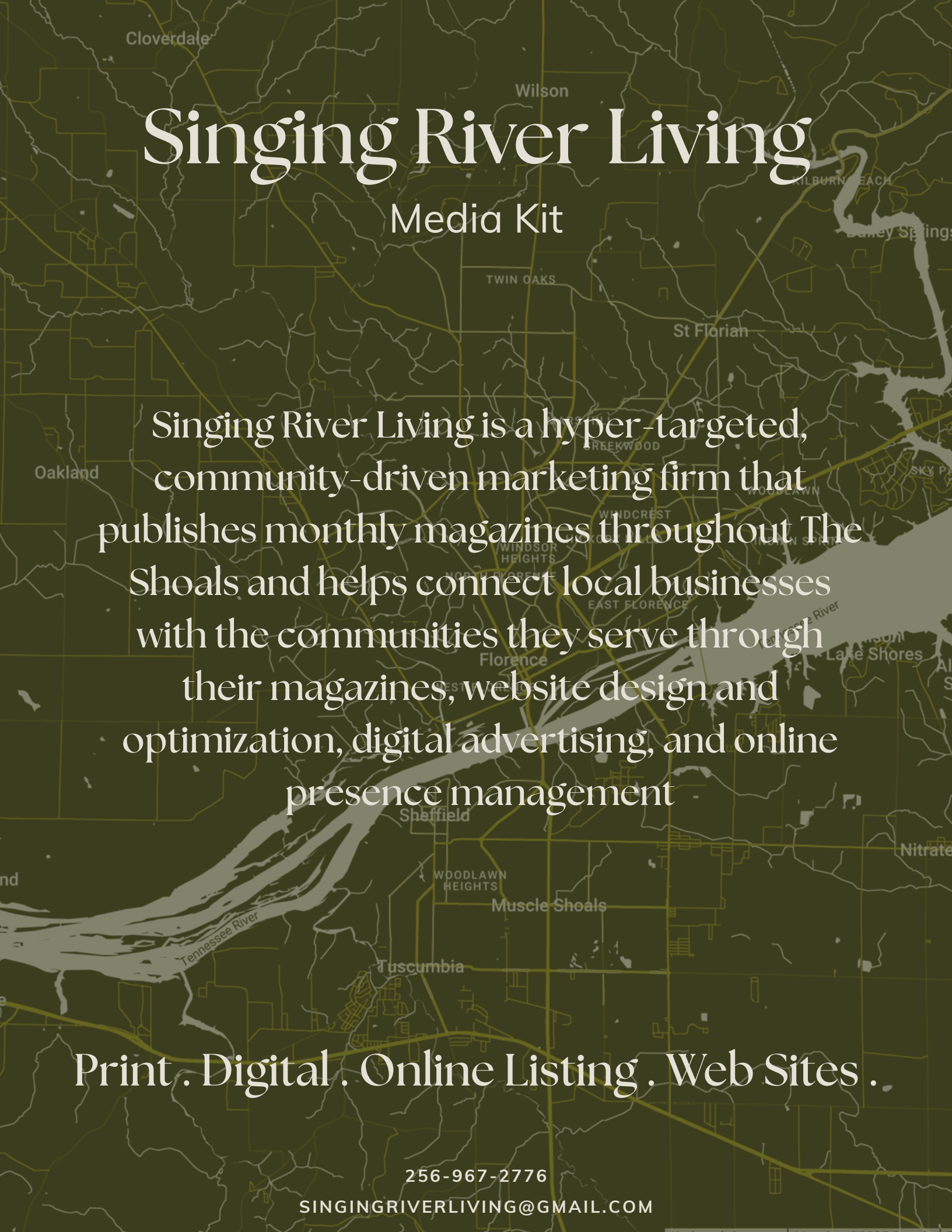




# Singing River Living

## Media Kit

Singing River Living is a hyper-targeted, community-driven marketing firm that publishes monthly magazines throughout The Shoals and helps connect local businesses with the communities they serve through their magazines, website design and optimization, digital advertising, and online presence management

Print . Digital . Online Listing . Web Sites .

256-967-2776

[SINGINGRIVERLIVING@GMAIL.COM](mailto:SINGINGRIVERLIVING@GMAIL.COM)

# Singing River Living

Where the community flows.

Get personalized marketing from  
a local team that knows your  
community and your business.  
We provide expert support and smart  
strategies that connect you with the  
customers who matter most.



Shelby Phillips  
Publisher, Partner



Brittany Phillips  
Publisher,  
Content Coordinator

## SRL NORTH

### Connecting you with the residents of Florence

Winborne Park - Shoal Creek - Indian Springs - Creekwood  
Cypress Creek - Hickory Hills - Turtle Point

3,240  
HOMES

\$662,500  
AVERAGE HOME  
VALUE

\$101,000  
AVERAGE  
HOUSEHOLD INCOME

## SRL SOUTH

### Connecting you with the residents of Muscle Shoals

Butterfly Meadows - Coldwater Village - Wynchase  
Valley Grove Estates - Sunset Pointe - Wilson Lake Shores

2,428  
HOMES

\$625,000  
AVERAGE HOME  
VALUE

\$93,000  
AVERAGE  
HOUSEHOLD INCOME

## NOTEWORTHY AVAILABLE SPONSORSHIPS

EXPERT  
CONTRIBUTOR

CONTENT  
SPONSOR

CENTER  
SPREAD

INSIDE  
FRONT/BACK  
COVER

# Singing River Living North

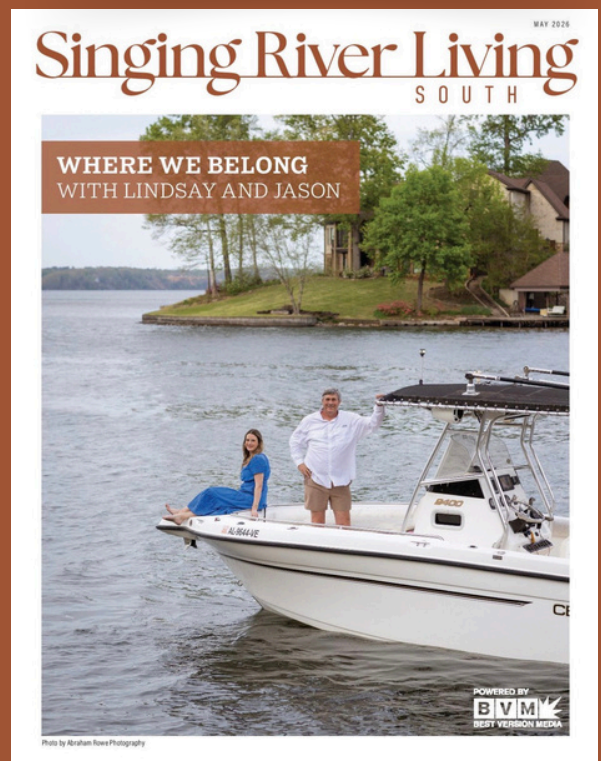
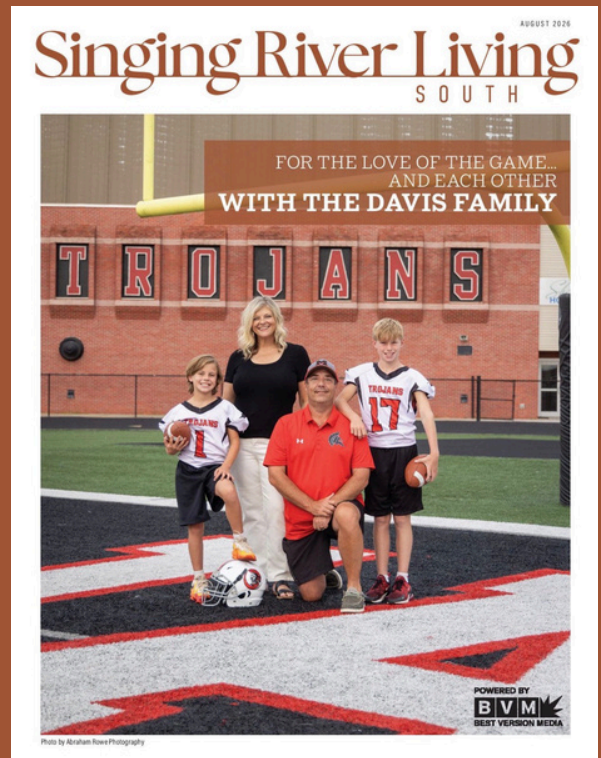
## Recent Covers



[Click Here To View Past Issues](#)

# Singing River Living South

## Recent Covers



[Click Here To View Past Issues](#)

# DIGITAL SERVICES & ONLINE

## FACEBOOK. INSTAGRAM. DISPLAY.

Your digital ads will run across popular websites, apps, and social platforms within a geo-targeted area that expands your print distribution. We guarantee a set number of monthly impressions, and you can track performance through your personalized dashboard.

## ONLINE PRESENCE MANAGEMENT

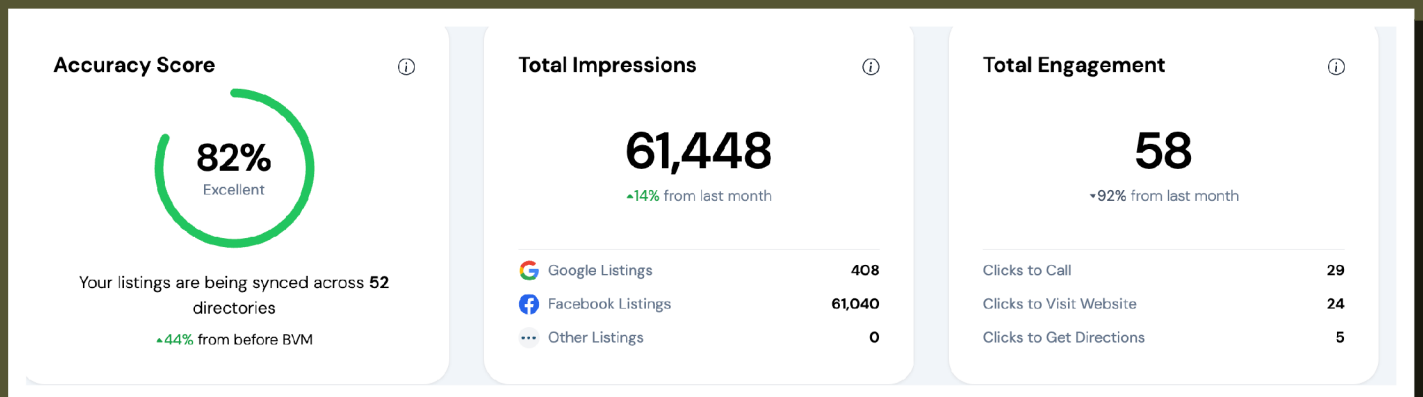
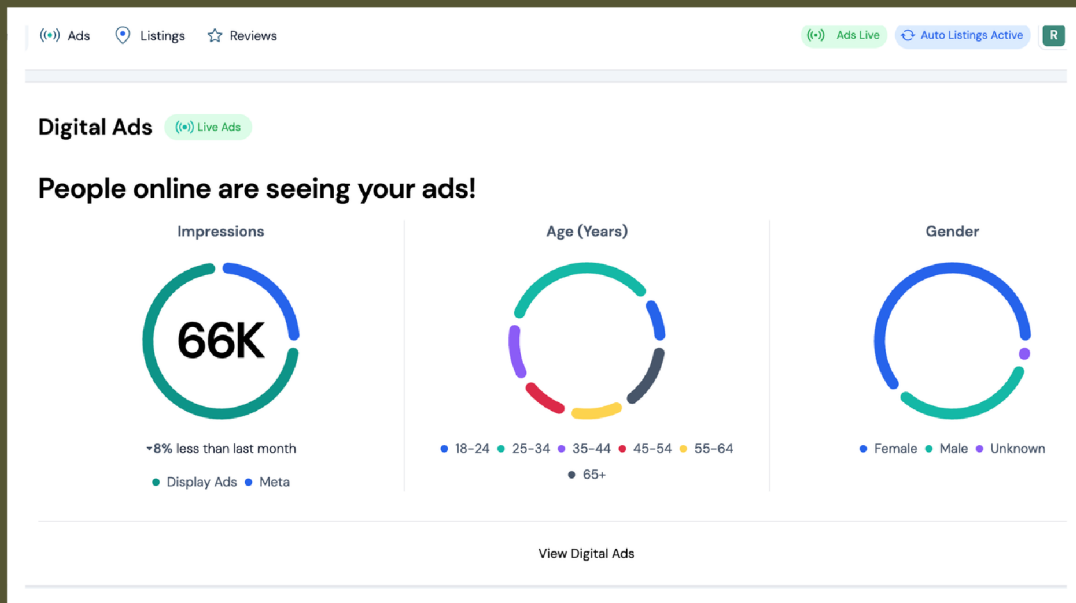
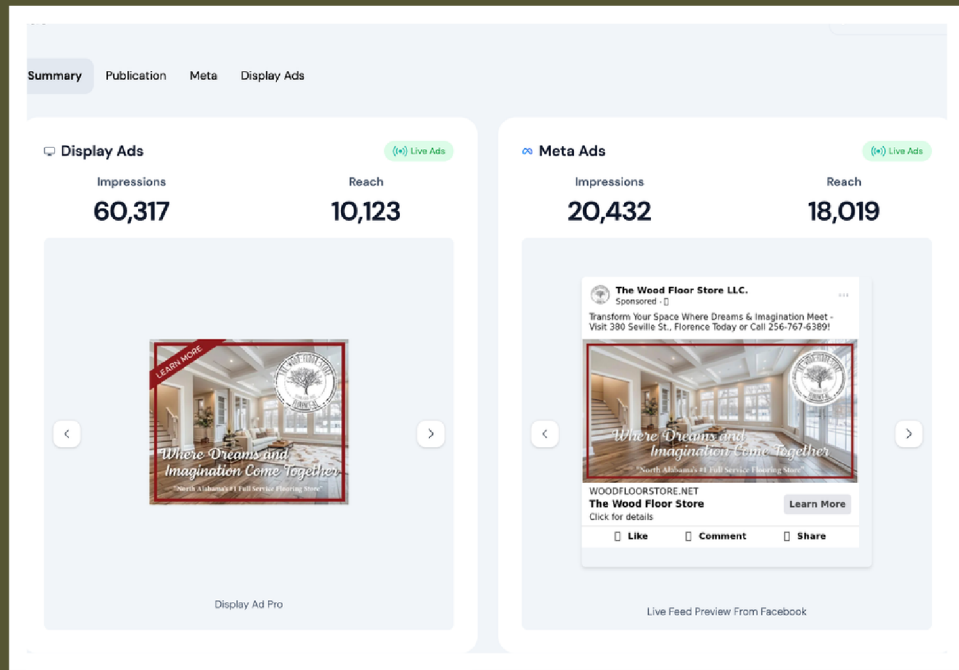
We improve your local business' online visibility and reputation by managing your listings, reviews, and overall presence across major platforms. Ensuring your business information is accurate on maps, apps, and directories, so customers can find and contact you easily, whether they're searching by voice or online. You'll also get real-time review alerts, tools to respond quickly, and a single dashboard to manage it all. This helps you build trust, improve search rankings, and turn online searches into loyal customers.

## WEBSITE DESIGN AND MANAGEMENT

We build websites that unify your content, reviews, and location data into one powerful solution designed to rank higher & convert more visitors.

- Built for AI-powered search.
- Structured data Google and AI prioritize.
- Seamless integration across ads, accurate location, hours and contact information, reviews, and analytics.
- Maintained and optimized as platforms evolve.
- Real support, from real humans, whenever you need it.

# Dashboard Snapshot



# Contact Us



## Singing River Living Helps Businesses Reach Local Customers

Being the only monthly community publication in The Shoals means we're here for you in a unique way. We handle the marketing expertise so you can focus on what you do best.

Get personalized marketing from a local team that knows your community and your business. We provide expert support and smart strategies that connect you with the customers who matter most.

256.967.2776



singingriverliving@gmail.com



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